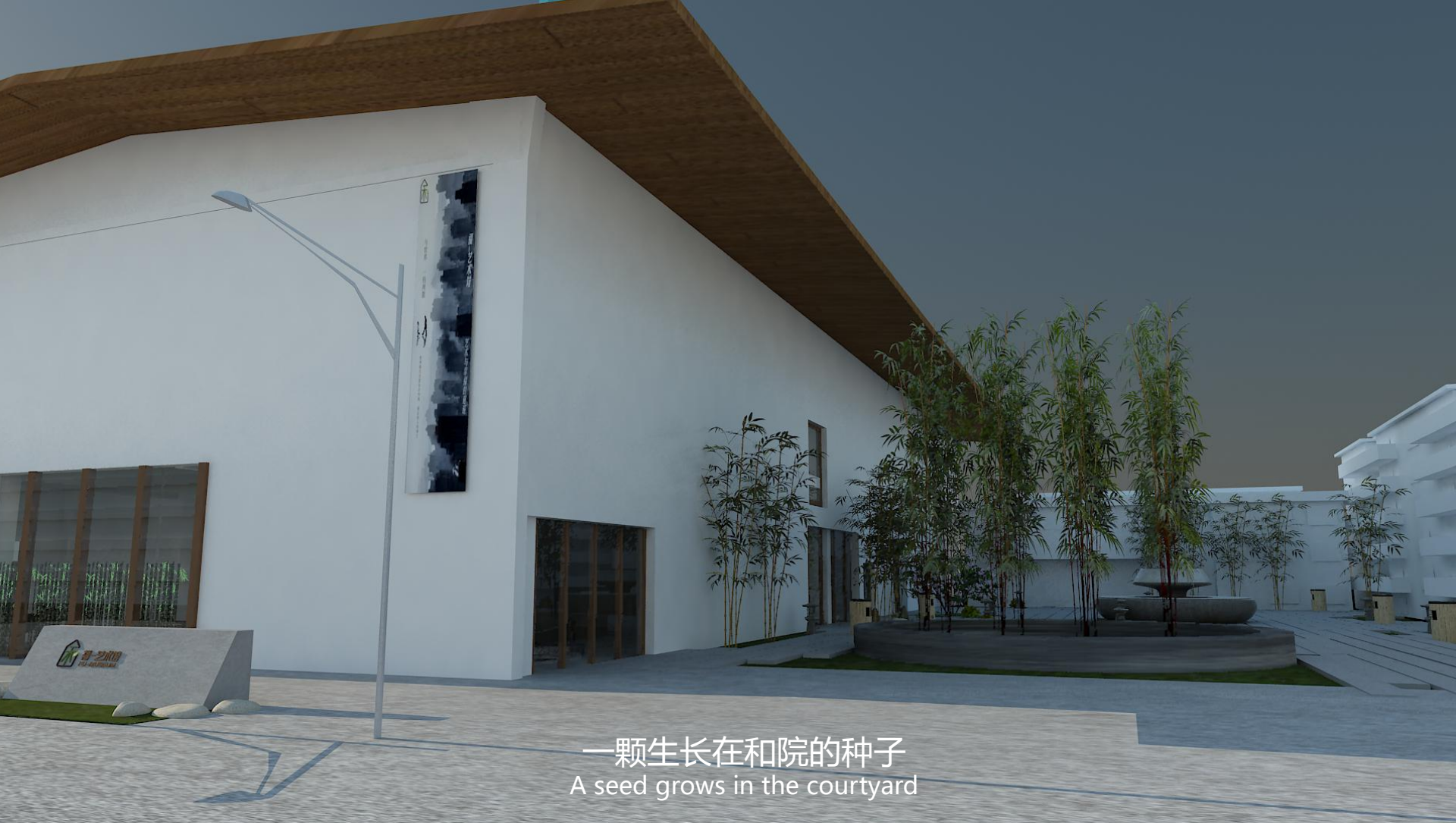


福-艺术馆

FU-MUSEUM OF ART



一颗生长在和院的种子
A seed grows in the courtyard

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1：什么是幸福 What is happiness

幸福对于不同的人有不同的理解，每个人的价值观都有所差异，价值观主导者幸福观，所以不同的价值观就有不同的幸福观。在人生不同的阶段中，幸福观也会有所不同。

Happiness for different people have different understanding, each person's values are different, the values of the dominant concept of happiness, so different values have different views of happiness. In different stages of life, the concept of happiness will be different

2：什么是艺术馆 What is Art Museum

是一个文化事业机构，是组织和指导群众文化艺术生活的及研究群众艺术的空间。

Is a cultural institution, is to organize and guide the masses of cultural and artistic life and study the mass art space

3：什么是让你感到幸福的艺术馆 What makes you happy is the Museum of Art

能让一个人感受到幸福的艺术馆，如果艺术馆是一个人，首先这个人的形象能让你联想或勾起幸福的回忆。其次，你跟她交谈的过程中，对方的动作，语言所散发的魅力，如：亲和力，正能量，感动或感化，让你心中熄灭许久的希望之火重新燃起。在参观者参观完福 - 艺术馆之后，他们带着这颗新生的“种子”在内心发芽，带着种子走出艺术馆。

Let a person feel the happiness of the art museum, if the museum is a person, first of all, the image of the person can make you think of or evoke memories of happiness. Secondly, you talk to her in the process, the other side of the action, the language exudes the charm, such as: affinity, positive energy, touching or probation, so that you put out the hearts of hope for a long time to rekindle the fire. After the visitors visited the Museum of art, they took the new "seed" in their hearts and took the seeds out of the art gallery.

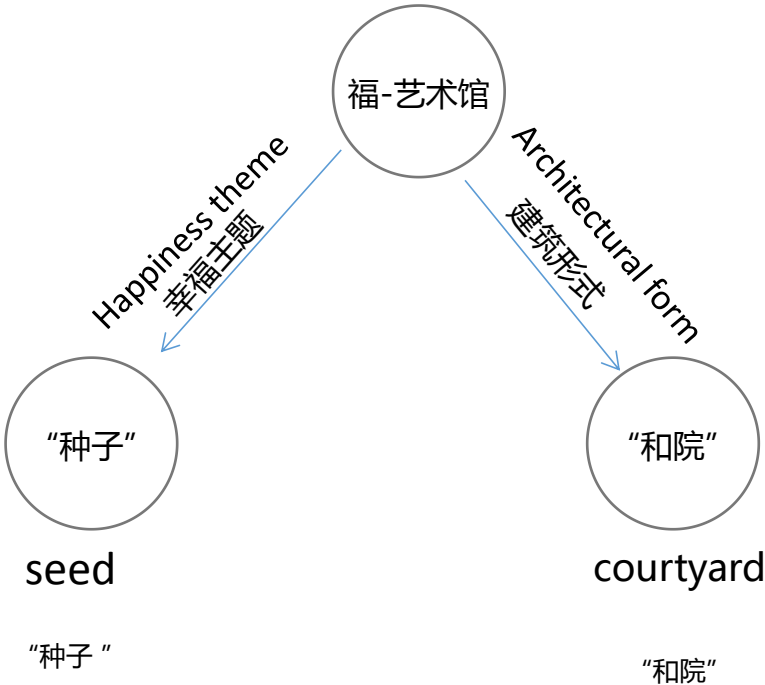
4：如何让幸福走进艺术馆 How to let happiness into the Art Museum

我们把幸福比作一颗幸福的种子，那么如何把幸福这颗种子带进艺术馆呢？把艺术馆比作一个有健康土壤的园，这座艺术馆的空间就是园的风景，一件件作品就是园里面的一颗颗种子，这些种子是否是积极向上，蕴含亲和力的种子，就要看作品自身能否与观众进行沟通了。

We compare happiness to a seed of happiness, so how to bring the seeds of happiness into the art museum? The Museum of art to a healthy soil garden, the art gallery space is the garden landscape, there is a piece of garden seeds, the seeds are positive, contains the affinity of the seed, to see the work itself can communicate with the audience.



Fu - Museum of Art



我们希望观众能在参观福—艺术馆的过程中感受和思考幸福，在日后的生活中延续和追求幸福，如同在心里埋下一颗种子，并让这棵幸福的种子在心中生根发芽。

We hope that the audience can feel and think about happiness in the process of visit Fuk - Museum of art, in the days after the continuation of life and the pursuit of happiness, like a seed buried in the heart, and let the tree root in the hearts of the seeds of happiness.

建筑形式运用当地传统的北京四合院形式在福-艺术馆体现。

Architectural form of the use of local traditional Beijing quadrangles in the Fu - art museum.

主题

THEME

种子 seed



种子 seed —— 幸福的种子 seeds of happiness



如何在福-艺术馆中诠释？

How to interpret it in the museum?



思 考



引 导

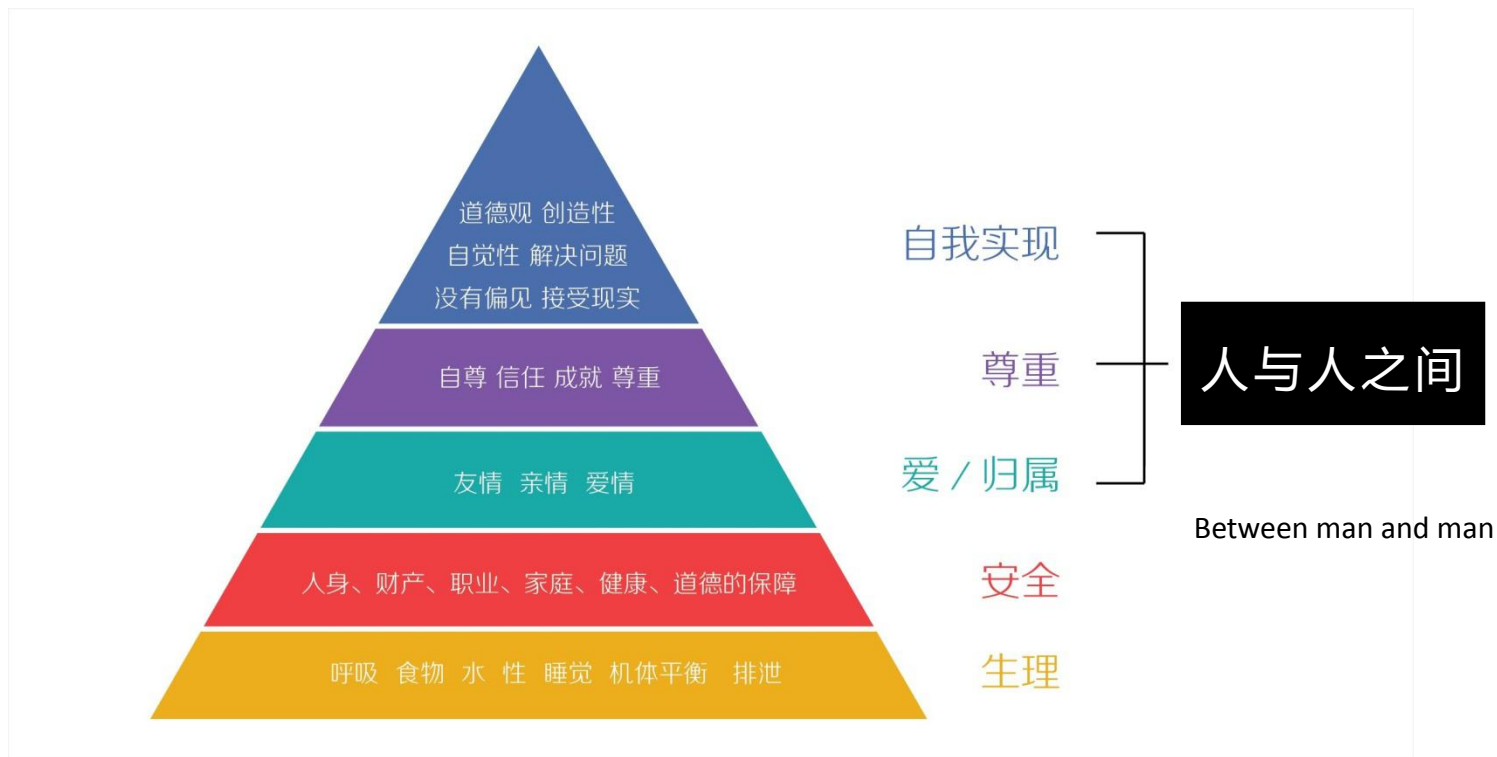


反 思



追 求

马斯洛 —— 需求层次金字塔



在当下环境中，生理和安全需求基本得到保障
然而，爱 / 归属感、尊重与被尊重、自我实现价值是当下人所追求的

In the current environment, physiological and safety needs are basically guaranteed
However, the value of love and belonging, respect and esteem, and self realization value are what people pursue



内容表达重点

Content focus

人与人之间

Between people and people

用艺术馆里的作品或装置将人与人之间的距离拉近。

To narrow the distance between people with works or installations in an art gallery

建筑空间的设计和艺术作品内容建议

The design of architectural space and the suggestions on the content of art works

建筑外立面的墙是白墙，屋顶为黄色的木屋顶，参照院落的一个风格，我们把主要空间流线分为前厅，玻璃展厅，长廊过道，中庭展厅，冥想室，多媒体放映室。前厅设置一些吊装的文字能引发观众对什么是幸福进行反思，玻璃展厅让观众通过艺术互动装置感受幸福，长廊，是一个安静过度的空间，开阔中庭展厅是整个流线的高潮，中庭向南的墙设置了一大块落地玻璃，透过外面一个大的景观池。冥想室是一个思考的空间，多媒体主要会举行一些座谈会，播放有关幸福主题的影像。

The facade of the building wall is white walls, yellow roof wooden roof, a courtyard style reference, we put the main space into the vestibule, glass pavilion, gallery hall, atrium hall, meditation room, multimedia room. The lobby set some words can cause the audience to lift what is the reflection of happiness, the glass hall let the audience feel happiness, through the interactive installation art gallery, is a quiet over space, open atrium hall is the streamline climax, atrium wall set a large South landing glass, outside through a large landscape pool. Meditation room is a space for thinking, multimedia will be held in a number of seminars, broadcast images of the theme of happiness.

福-艺术馆 LOGO



福-艺术馆标识示意（前厅为例）

FU-museum of art identification signal. (antehall as examples)

福馆的标识系统色彩基调为绿色，但是每个区域各有区别，清新，醒目易识别。

The color of the signal system is green , but each region is different , fresh , eye-catching and identify.

前厅		C:90 M:60 Y:90 K:30	一楼 The 1 floor		服务台 Service		洗手间 Restroom	
中庭		C:80 M:50 Y:70 K:10	二楼 two 1 floor		入口 Entrance		紧急出口 Enmergency Exit	
二楼		C:61 M:14 Y:60 K:0	饮料 Drinks		出口 Exit		残障通道 Disability channel	
室外		C:45 M:0 Y:45 K:0						

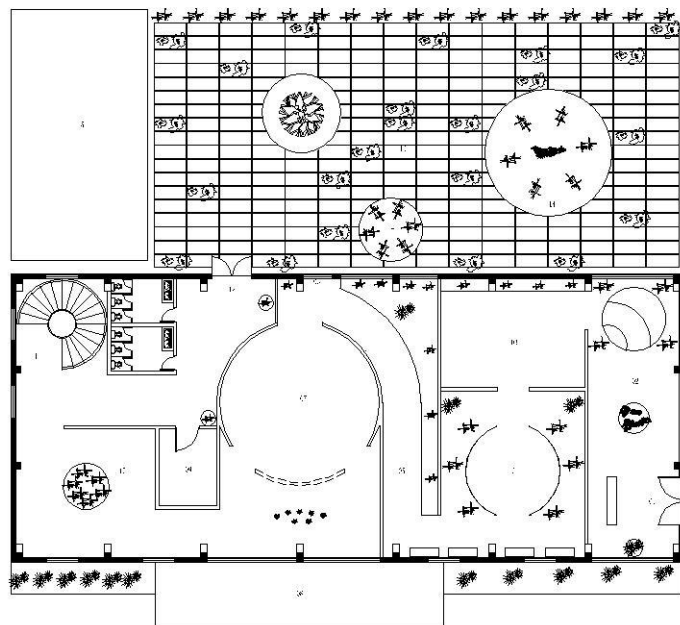
空间改造重点:

Focus on spatial transformation

人与自然之间

Between people and nature

总平面 GENERAL PLANE



福 艺术馆 总平面图 1:200

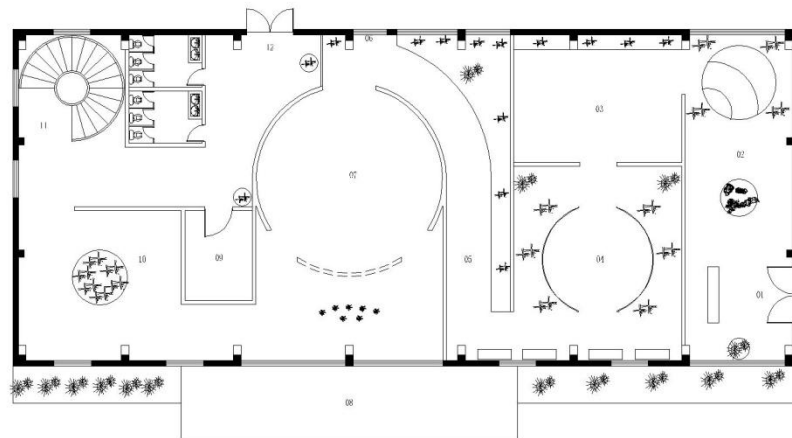
01. 主入口 02. 展厅 03. 展厅 04. 展厅 05. 展厅 06. 展厅 07. 展厅 08. 展厅
09. 展厅 10. 展厅 11. 展厅 12. 展厅 13. 展厅 14. 展厅 15. 展厅 16. 展厅

各层平面 EACH PLANE

艺术馆一层主要是展览空间为主中庭展厅可用作百人活动的场地；二层包括了餐饮阅读、办公区和一个多媒体交流区；三层则是由一个冥想室和阳台休息区组成。

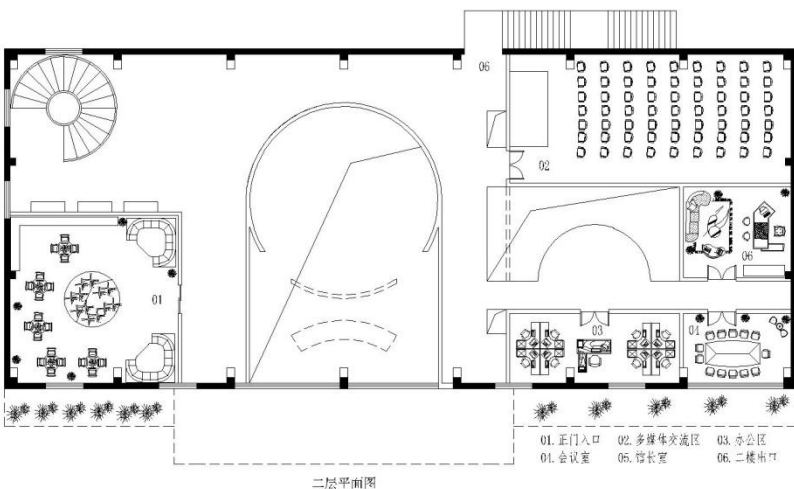
The first floor of the art gallery is a venue where the exhibition space can be used as a venue for hundreds of people;

The two floor includes a dining reading, office area, and a multimedia communication area. The three floor is made up of a meditation room and a balcony lounge.

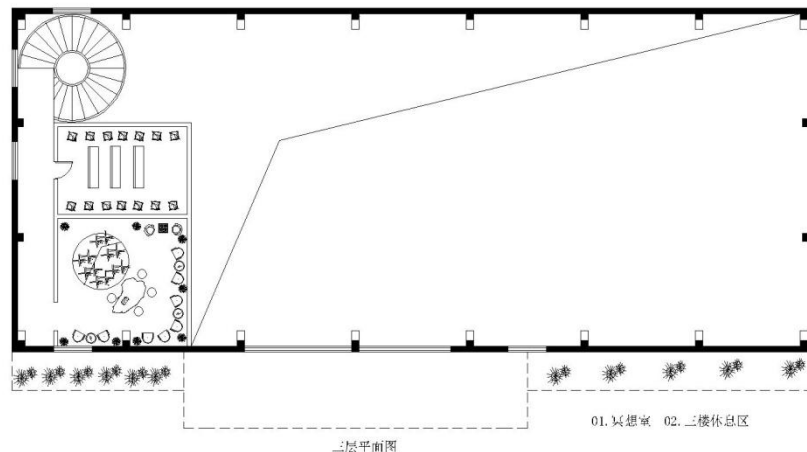


一层平面图
01. 正门入口 02. 前厅 03. 展厅 04. 玻璃房展厅
05. 中庭 06. 紧急通道 07. 百人活动与展厅 08. 中庭景观地
09. 储藏室 10. 企业展厅与公益区 11. 接待楼梯 12. 后二

一层平面图
Floor plan



二层平面图
Two floor plan



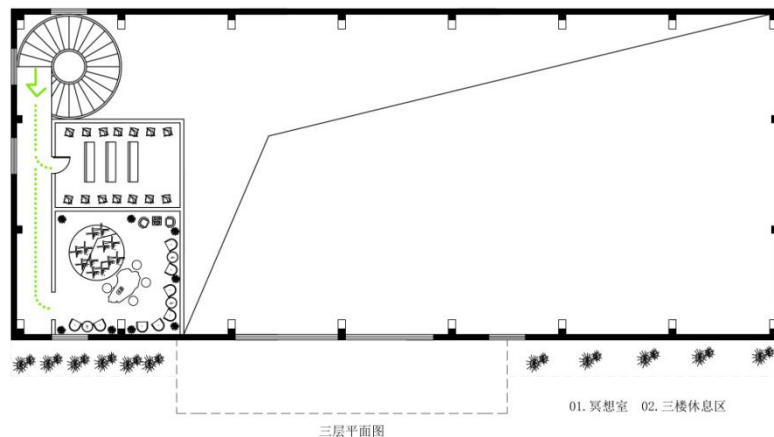
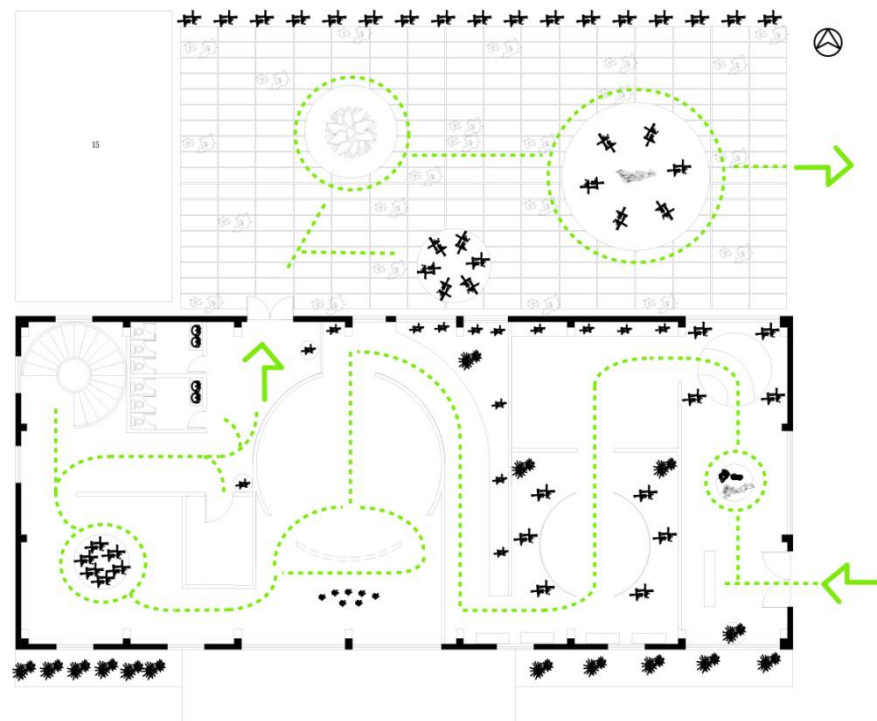
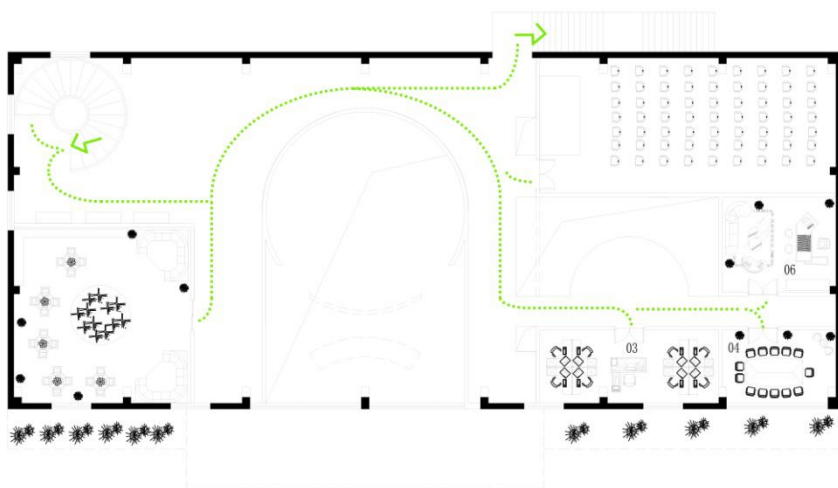
三层平面图
Three floor
plan

路线图

ROAD MAP

空间流线采用观展流线与展厅故事线相结合，就像是在福-艺术馆里给人讲述一个关于幸福的故事，在观众心里种下一颗幸福的种子。

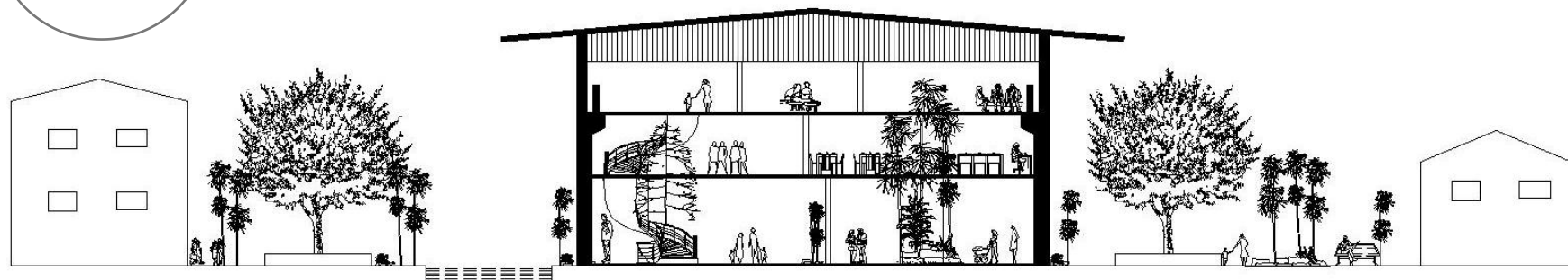
The exhibition hall space and streamline story line combination, is about a story of happiness to people in the Fu - the Museum of art, the audience in the heart of a seed of happiness.



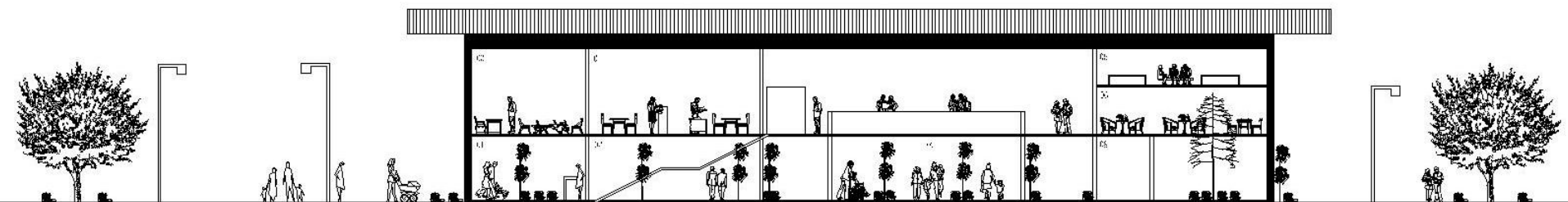
三层平面图

剖面图

SECTION



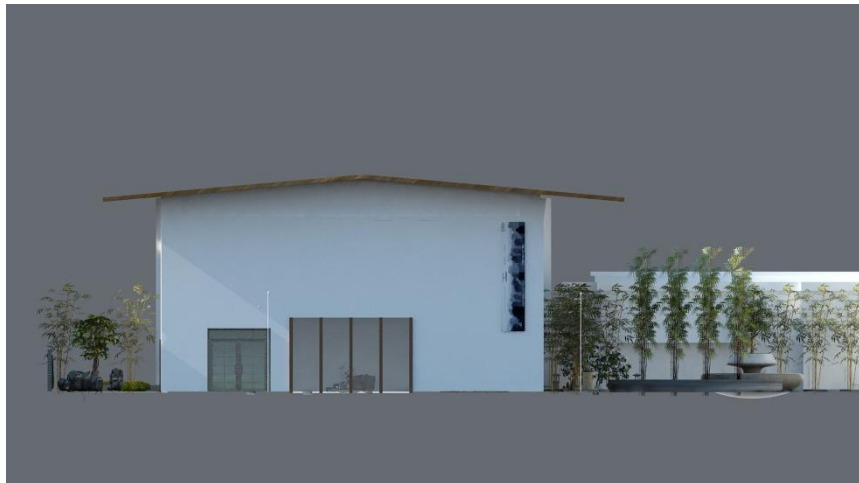
剖面图1 1:100



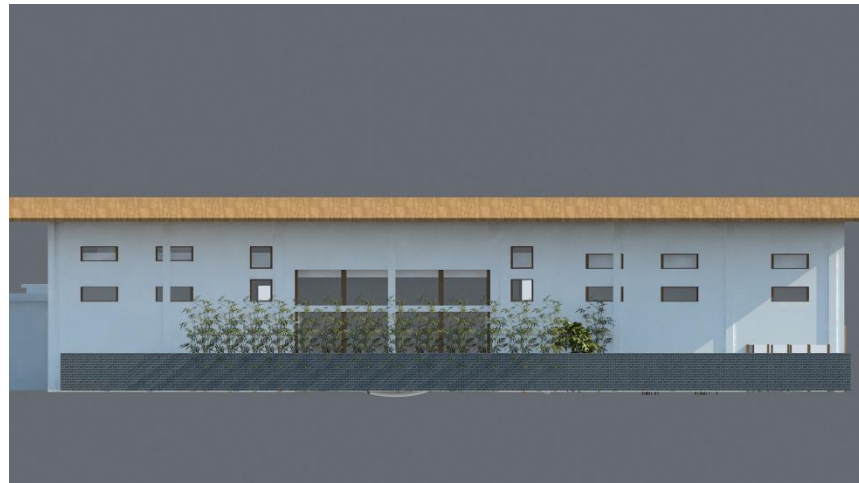
剖面图2 1:100

0.000 32.50 33.50 34.50
 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100.

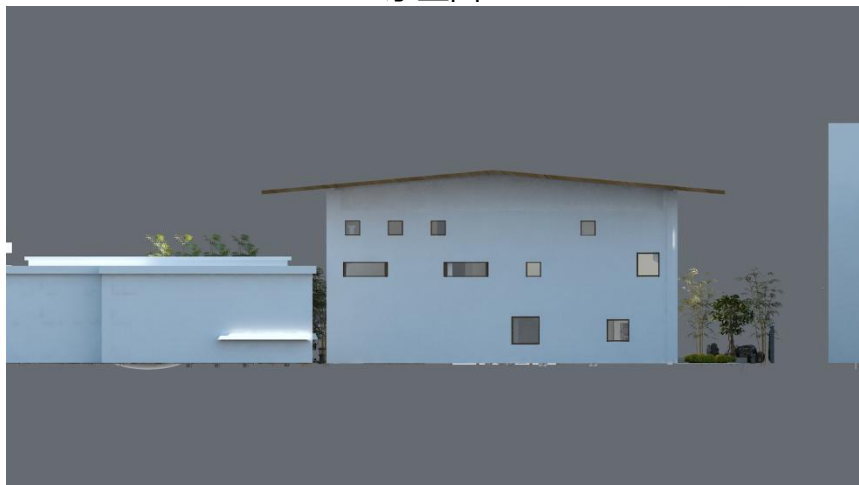
立面渲染
Elevation
rendering



东立面



南立面



西立面



北立面

效果图
DESIGN
SKETCH

建筑外观
Architectural appearance



后院休息区
Backyard rest area

效果图

DESIGN SKETCH

整体空间效果：以中国院落的形式运用到整体空间中显得相当安静和雅致，大面积的留白能给观众带来更大的想象空间；大面积的玻璃窗和室内绿化将空间原有的阻隔打破，人与自然的联系也更为密切了。

The overall effect of space: the Chinese courtyard form using in the whole space is very quiet and elegant, large areas of blank can bring the audience more imagination; a glass window and a large area of indoor green space to break the original barrier, the relationship between man and nature is more closely



廊道Corridor



前厅 The
lobby



中庭展厅
The exhibition hall



一颗生长在和院的种子
A seed growing in the courtyard

END