

花香满径艺术馆

设计说明

什么是让人感到幸福的艺术馆？我们从这一问题入手，然而幸福感受到很多因素的影响。我们相信人们**日常生活行走**在**令人感动的空间下以及发生的一系列美好的事件能让人产生幸福感**，于是我们充分考虑人在艺术馆中的**活动轨迹、动线、交通组织**，从点入手，依线而行，至面而归，强调人作为空间主题的体验感以及主体性，强调艺术馆的公共空间性。从点的积聚至面的完成，我们将整个空间回归，将积累贯通于整个设计空间，传达出幸福需要积聚的理念。每一份温暖的点点滴滴，都将成为幸福的源泉，每一点的积聚都是温暖的意义，所有的幸福都是温暖的回归，营造出真正意义上的幸福艺术馆。

于是我们**打破展览馆空间**，依据点、线、面三要素，依次形成**点型展厅、线型展厅、面型展厅**，考虑可组合、可移动、可变换的多维文化艺术空间，让他们形成富有动态的流动空间。艺术馆落成后，一小部分用于展示花样年历年的公益活动和理念，其他大部分作为常设展馆和巡展场馆，定期不定期举办艺术性展览和交流活动。除了企业展厅外，其余展厅均可作为常年巡展作用，遵循园区总体规划与功能定位，符合园区温暖幸福、富有亲和力与参与度的气质。

那么如何让幸福进入艺术馆？点又象征着每个生命个体，我们独立于世上，通过交流将彼此联系起来，每条流线的交织将个体组成整体，将人组成社会。在入口处，我们的点型展厅从一开始就将艺术馆的幸福理念传递给每一个参观者，这是空间上的点，亦代表着我们个体的点。利用点型空间框架组成通达二楼的储物柜，**人们在这里可以将自己的物品捐出留下**，亦可以将留下的物品买下带走，**所有留下的资金我们都将用于留守儿童爱心捐助**，将温暖传递给每一个需要的人。同时，从一楼的入口到二楼的参观途中，我们都能遇到这个点型空间，将温暖延续在展厅的每个角落。

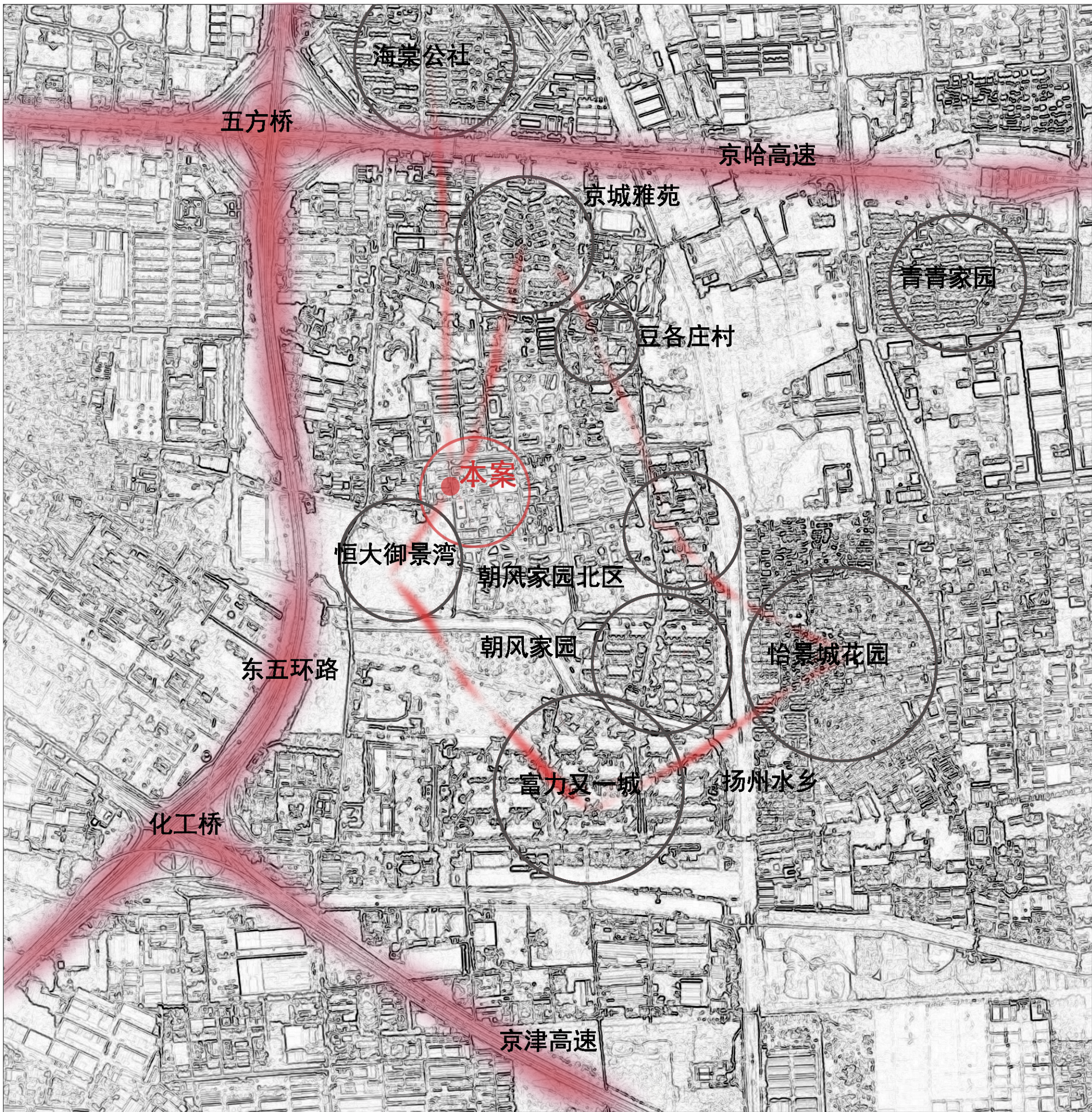
艺术馆的中心，以不锈钢构件组合的线型展厅将整个封闭空间打开，使人豁然开朗。每条线型构件可依据轨道自由移动，根据展厅实际使用需求调整空间大小，强调艺术馆的实用性。线型的流动又代表着流动的交流，点滴的汇聚将陌生的个体彼此交汇。最后的面型空间，形成有围合感的半封闭空间，以怀抱之姿传递着幸福的温暖感，至此我们的空间设计达到全局最高潮。**从点的积聚，创造线的联系，形成面与面的碰撞，向整个社会传递温暖感，幸福就像花香一样，向外传播。**

What is the art museum that makes people feel happy? We start with this problem, but happiness is influenced by many factors. **We believe that people's daily life walking in the moving space and the occurrence of a series of beautiful events can make people have a sense of happiness,** so we take full account of people in the museum in the activities of the **trajectory, moving, traffic organization**, starting from the point, According to line and line, to the surface and return, emphasizing people as a spatial theme of the experience and the subjectivity, emphasizing the public space of the museum. From the accumulation of points to the completion of the surface, we will return to the entire space, will accumulate through the entire design space, to convey the need to accumulate the concept of happiness. Every warm bit by bit, will become the source of happiness, every point of accumulation are warm meaning, all the happiness is a warm return, to create a true sense of the happy art museum.

So we break the **space of the exhibition hall**, according to the point, line, face three elements, followed by the formation of **point-type exhibition hall, linear exhibition hall, facial exhibition hall**, consider the combination, removable, variable multi-dimensional culture and art space, so that they form a dynamic Of the flow space. After the completion of the Museum of Art, a small part of the show for the calendar year of public welfare activities and ideas, most of the other as a permanent exhibition hall and tour venues, from time to time to hold art exhibitions and exchange activities. In addition to the enterprise exhibition hall, the rest of the exhibition hall can be used as a perennial tour, follow the park's overall planning and functional positioning, in line with the park warm and happy, rich affinity and participation of temperament.

So how to get happiness into the art gallery? It is a symbol of each individual life, we are independent of the world, through the exchange will be linked to each other, each streamline intertwined the individual composition of the whole people will be composed of society. At the entrance, our point-style exhibition hall from the beginning will be the concept of happiness of the museum to each of the visitors, this is the point of space, also represents the point of our individual. The use of point-type space frame composed of access to the second floor of the lockers, **where people can donate their own items left**, you can also leave the items bought away, **all the funds left we will be used to stay Children love to donate the warmth to every person who needs it.** At the same time, from the entrance to the first floor of the second floor of the tour on the way, we can encounter this point space, the warmth continues in every corner of the exhibition hall.

The center of the museum, the combination of stainless steel components of the linear exhibition hall will open the entire enclosed space, people suddenly see the light. Each linear component can be freely moved according to the track, according to the actual use of the exhibition hall to adjust the size of space, emphasizing the practicality of the museum. Linear flow also represents the flow of communication, bit by bit of the convergence of the strange individuals will meet each other. The final surface space, the formation of a semi-enclosed space surrounded by the arms of the posture to convey a sense of happiness, so far our space design to achieve the climax of the overall situation. **From the accumulation of points to create the line of contact, the formation of surface and face of the collision, to the whole society to convey a sense of warmth, happiness is like flowers, spread out.**



位置

该项目位于东五环外侧，朝阳区豆各庄乡，所在区域周边为城市东南部新兴生活配套区，包括恒大、富力、万科等品牌地产公司均在附近有较大规模的开发类居住社区项目，是城市**新兴人群**和**白领阶层**居住比较聚集的区域。

The project is located in the east side of the East Fifth Ring, Chaoyang District, Douzhuang Township, where the surrounding area for the city southeast of the emerging life supporting areas, including Hengda, R & F, Vanke and other brand real estate companies are in the vicinity of a large-scale development of residential communities Project, is the **urban emerging population** and **white-collar workers** living more concentrated area.

周边

邻近的黄厂路连接周边五环路、京沈高速等周边主要道路；南侧的恒大项目交付后，预计 2016 年年底之前可以打通项目西南侧贯通**五环辅路**的道路，这也将是项目未来的**主要交通出入口**；轨道交通为 7 号线东沿线，预计 2018 年通车后，项目预计距黄厂村站小于 1 公里。

Adjacent to the Huang factory road to connect the surrounding Fifth Ring Road, Beijing-Shenyang high-speed and other major surrounding roads; the south side of the Hengda project delivery, is expected before the end of 2016 can open up the project southwest side through the **five-ring road** road, which will be the project The future of the **main traffic entrances and exits**; rail transit line 7 east line is expected to be opened in 2018, the project is expected to be less than 1 km away from Huang factory village.

配套

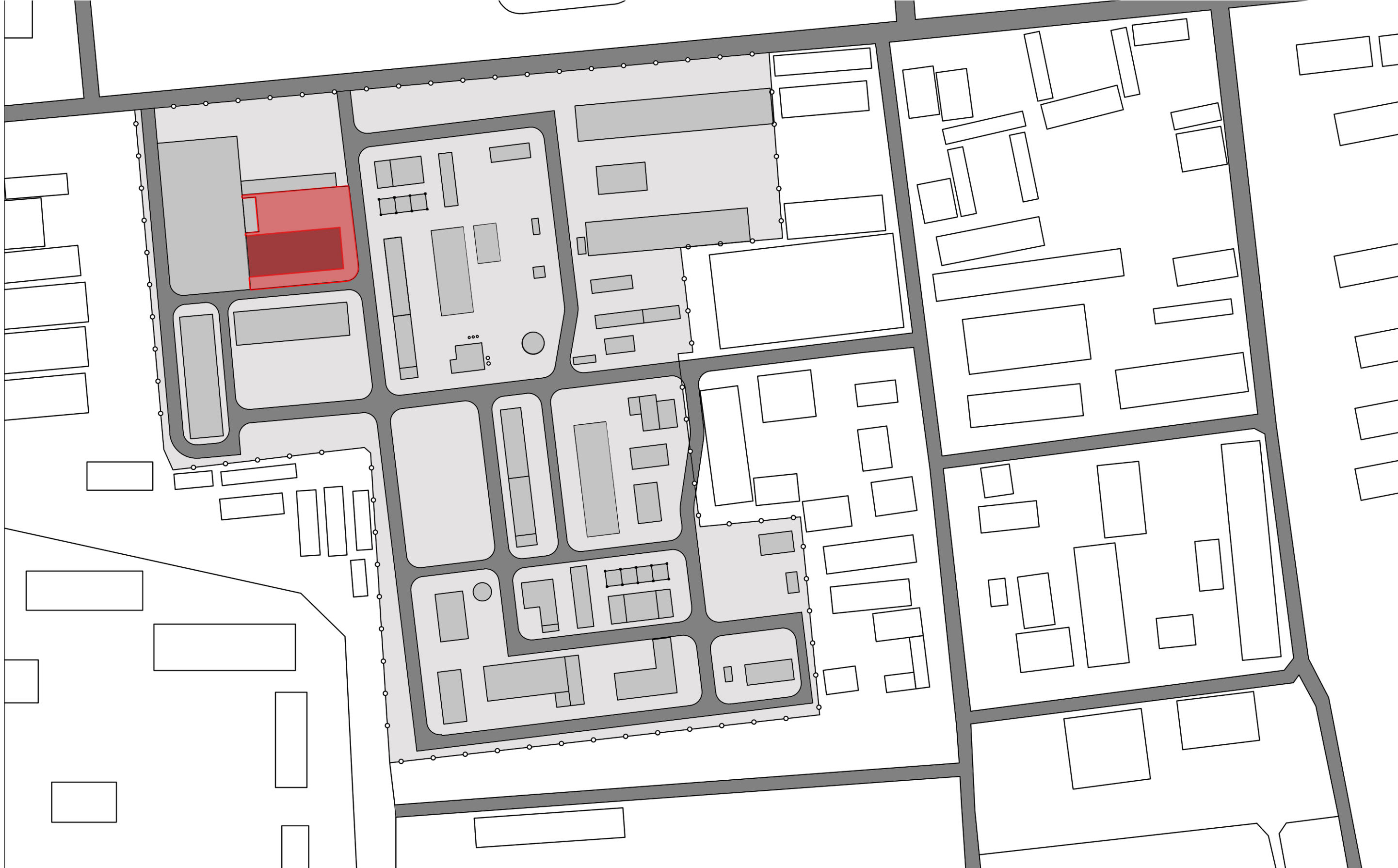
地理位置优越，有较好的开发前景，西南侧相邻**恒大项目**，东北侧有在开发的**豆各庄村**，较大的组团**京城雅苑**，北侧的**海棠公社**。东侧至南侧有**朝丰家园**，以及南侧的富力又一城组团。

Geographic location, there is a better development prospects, the southwest side of the adjacent **Hengda project**, the northeast side of the development of the **DOUGE village**, the larger group of **Beijing Ya Court**, the north side of the **Begonia commune**. East to the south side of **Chaofeng home**, and the south side of the R & F and another city group.

未来

以东五环路为界线，划分了西侧的工业板块，以及本案所在的东侧在开发的居住板块。未来会有新兴的人流以及配套设施的完善。本案**处于几个组团的中心位置**，属于未来活跃的热点区域，具有较高的开发改造价值。

East of the Fifth Ring Road as the boundary, divided the west side of the industrial sector, and the case where the eastern side of the development of the living plate. The future will have a new flow of people and the improvement of supporting facilities. The case is **in the center of several groups**, belonging to the future active hot area, with a high value of development and transformation.

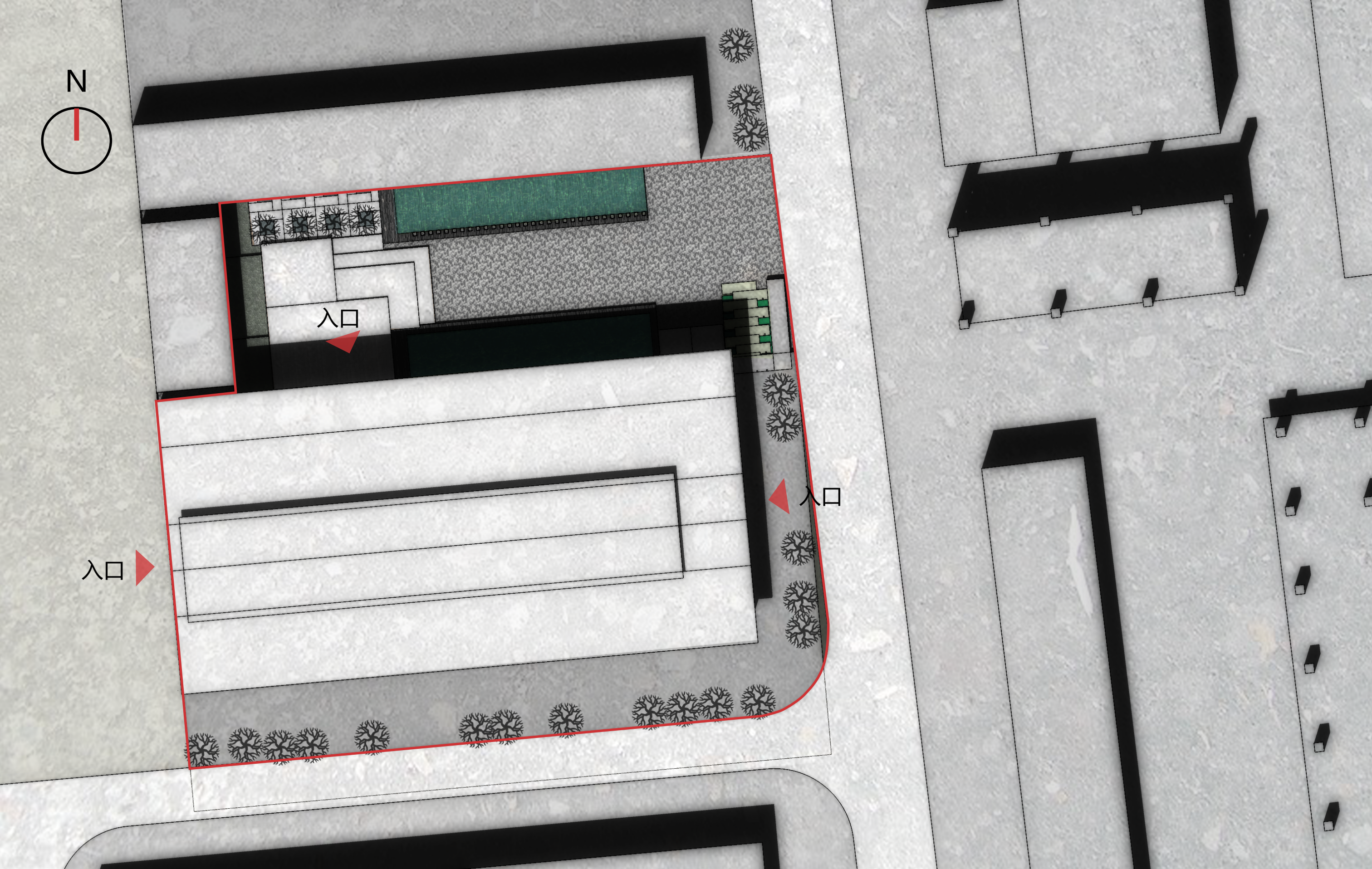


福艺术馆的前世今生

The past and now of FU artist gallery

项目目前土地用途为出让工业用地，总占地 6.1 万 m^2 ，含办公楼，仓库及部分空地等，原为中石化助剂二厂，现状闲置，目前由花样年整体规划并投入进行后期运营。艺术馆是园区的原机修厂房，建筑位于项目地块的西北角，图中黑色填充区域。

The current land use for the sale of industrial land, with a total area of 61,000 square meters, including office buildings, warehouses and some open space, the original Sinopec auxiliary plant, the status quo idle, the current pattern of the overall planning and put into the latter part of the operation. Art Museum is the original garden repair plant, the building is located in the northwest corner of the project block, the figure black filled area.

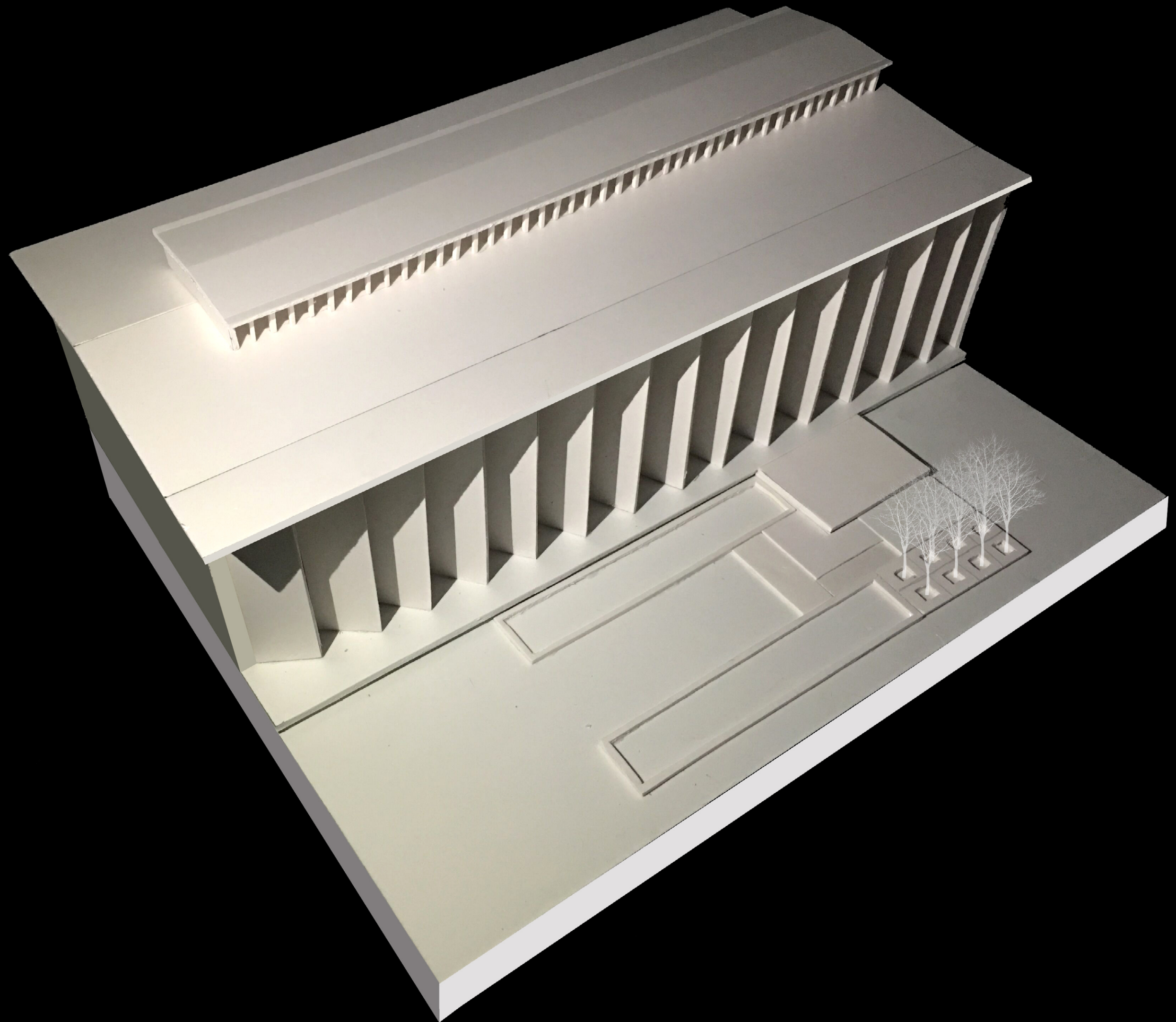


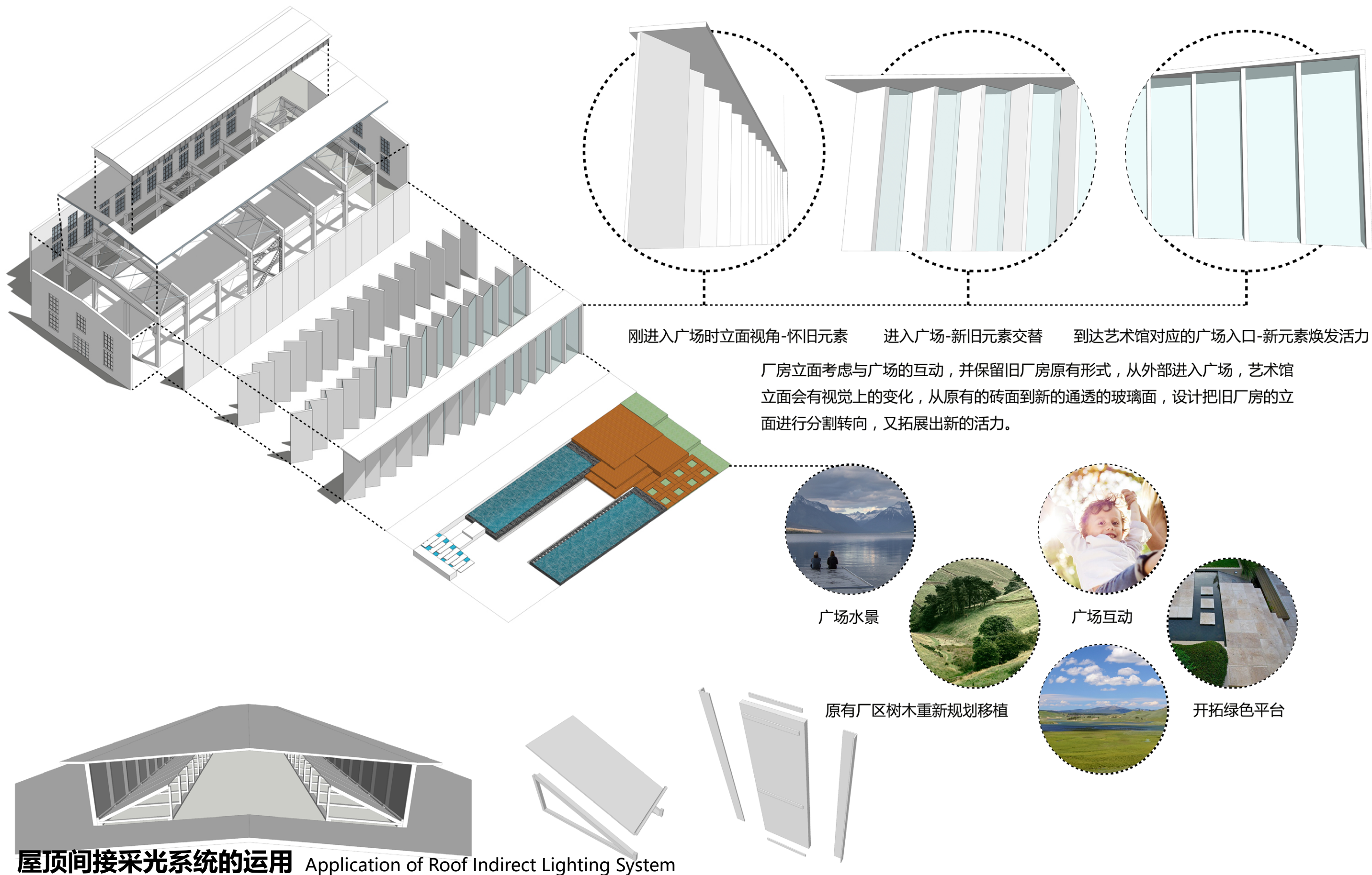
以北部景观主导的福艺术馆的总平面设置

The total landscape setting of the Fukui Art Museum, which is dominated by the northern landscape

我们重新定义了北面的场地，使得北面成为一个景观的序列中心，吸引了人群，增加了空间趣味性。

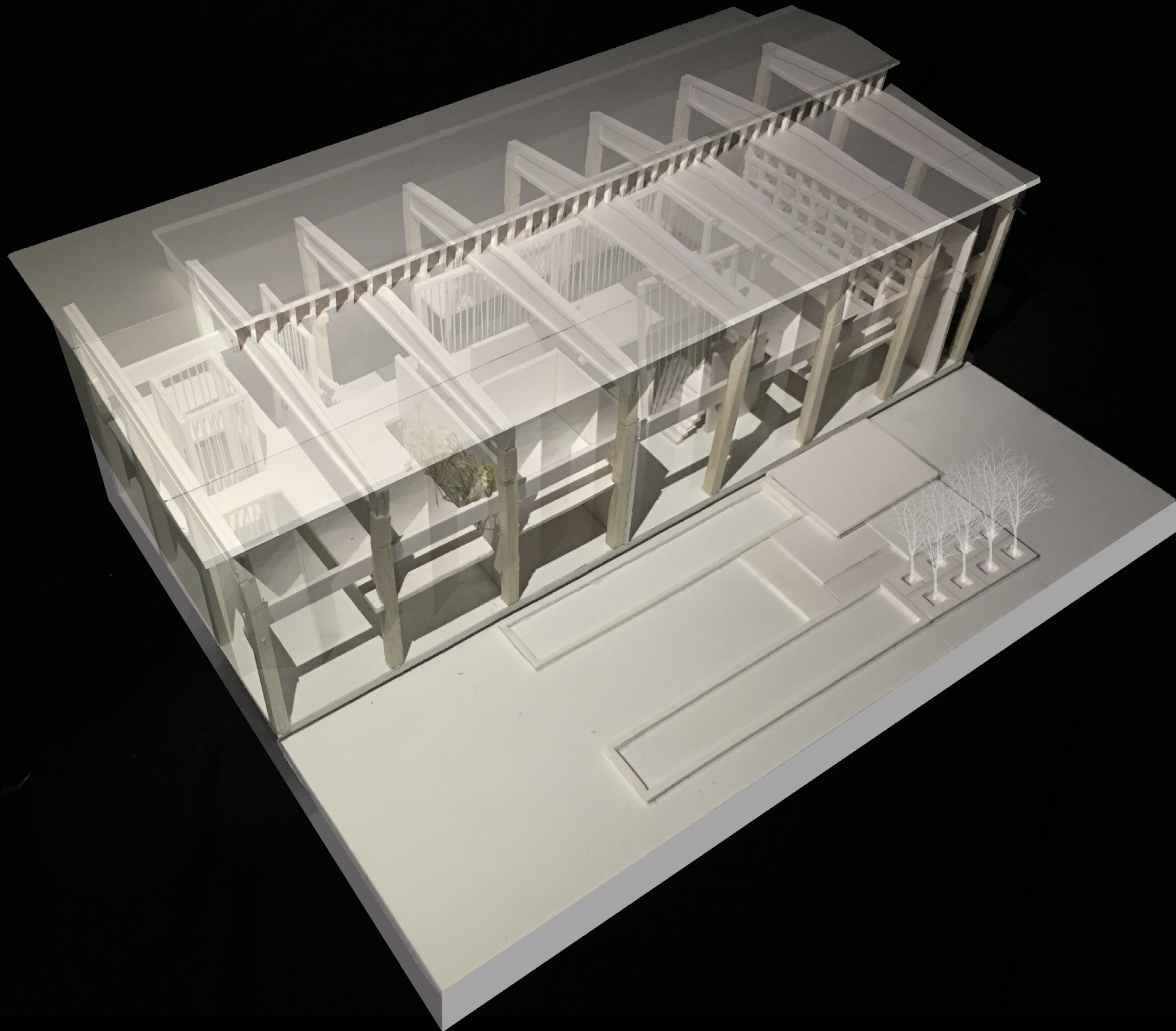
We redefine the north of the site, making the north into a sequence of landscape centers, attracting the crowd, increasing the space interesting.

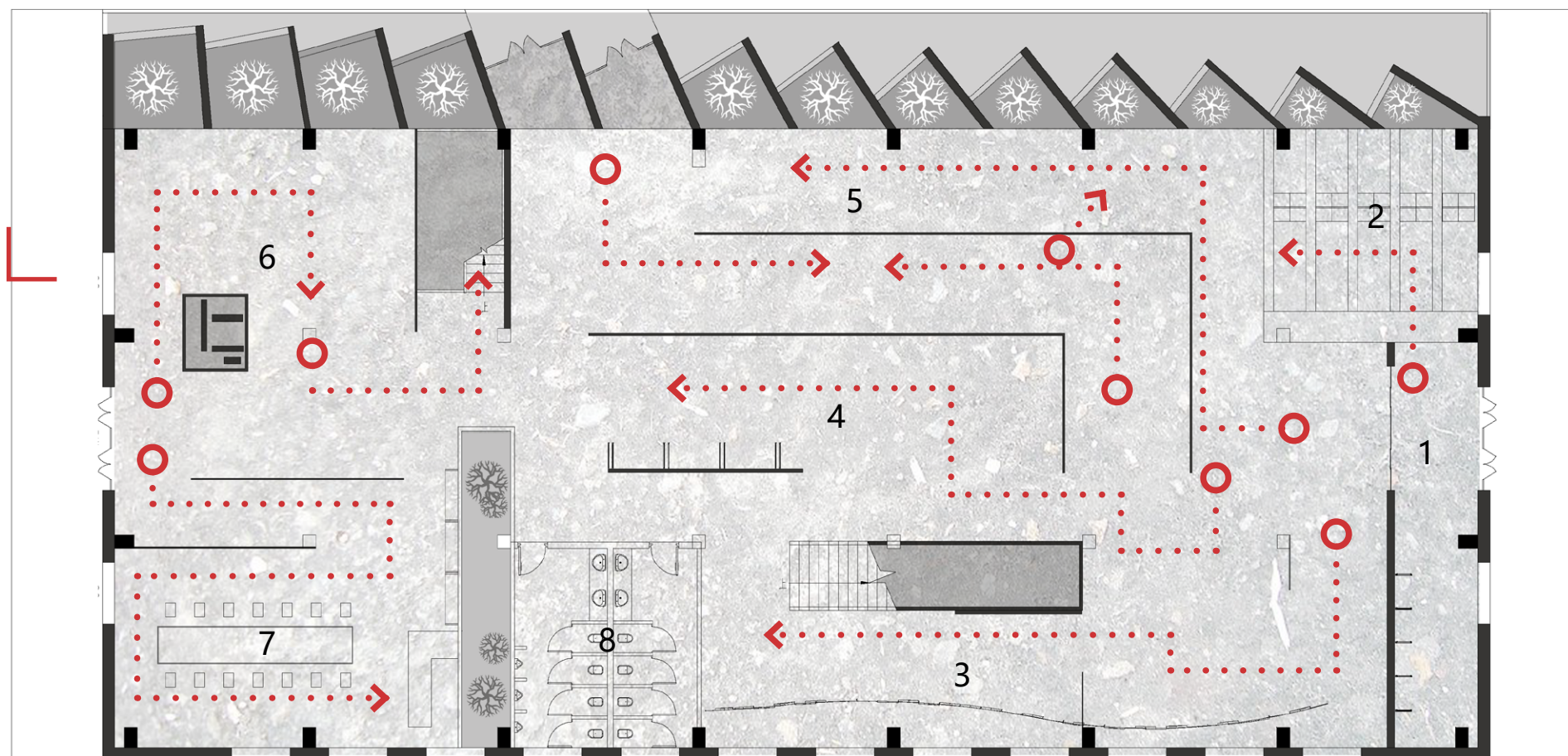




为了避免展馆直接光照，我们设计了屋顶间接采光系统，用轻质板来反射直射的太阳光，再经屋面反射至内部展示区。夜间同理，由轻质板上的灯光经二次反射进入内部展厅，屋面加设艺术图案，增加趣味性。转动的墙体，作为维护结构的同时也作为景观元素丰富厂区立面元素。

In order to avoid the direct lighting of the exhibition hall, we designed the roof indirect lighting system, with a light board to reflect the direct sunlight, and then reflected to the interior through the roof display area. At the same time the night, by the light of the light on the board by the second reflection into the internal exhibition hall, the roof to add artistic patterns, increase the fun. Rotation of the wall, as a maintenance structure at the same time as a landscape element rich plant facade elements.

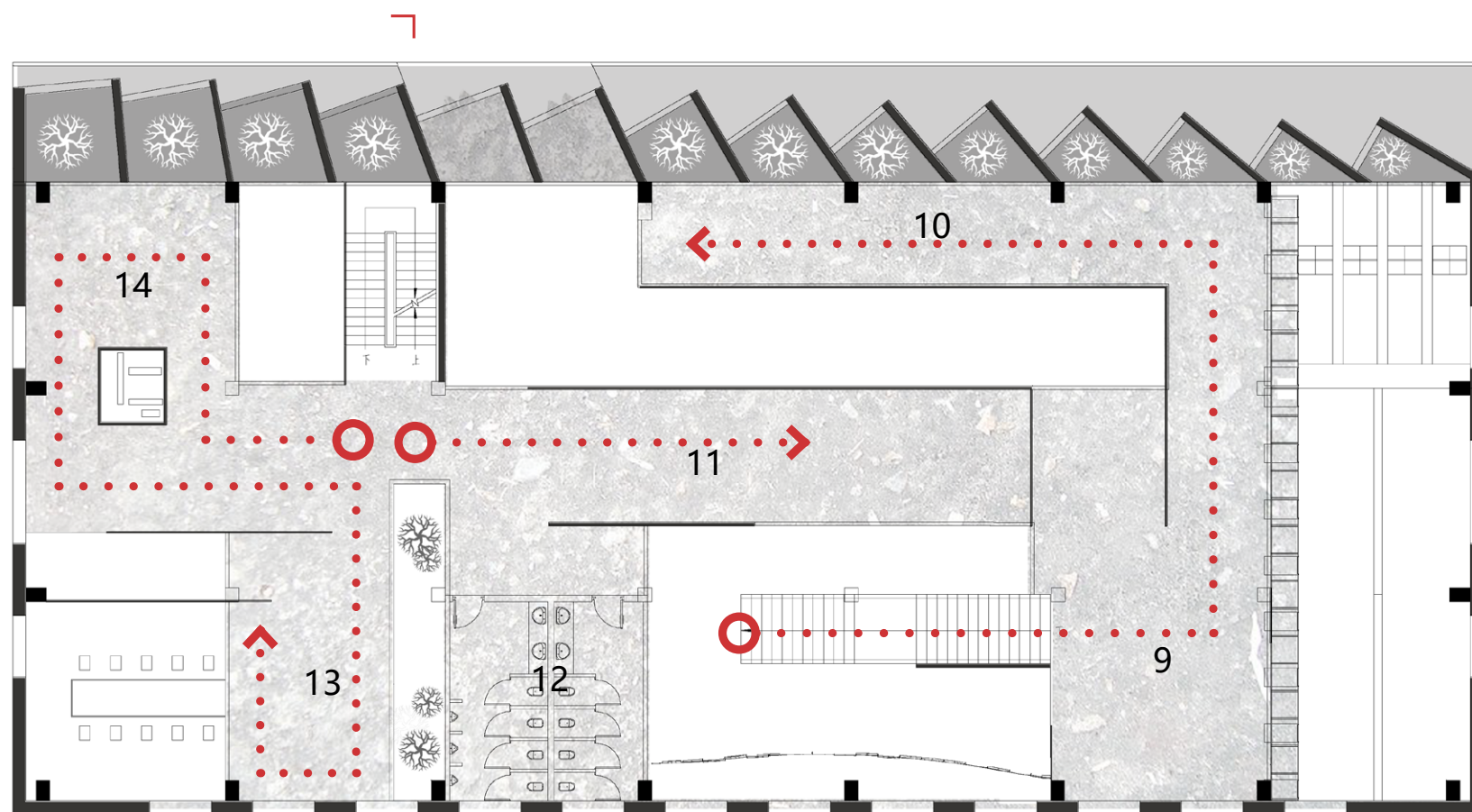




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|-----------|----------------------------------|
| 1. 门厅 | 1. Entrance hall |
| 2. 点型交换空间 | 2. Point exchange space |
| 3. 面型主题展厅 | 3. Surface theme exhibition hall |
| 4. 线型主题展厅 | 4. Linear theme exhibition hall |
| 5. 面型主题展厅 | 5. Surface theme exhibition hall |
| 6. 休息空间 | 6. Rest space |
| 7. 餐厅 | 7. Restaurant |
| 8. 厕所 | 8. toilet |

一层平面图 1 : 200
First floor plan

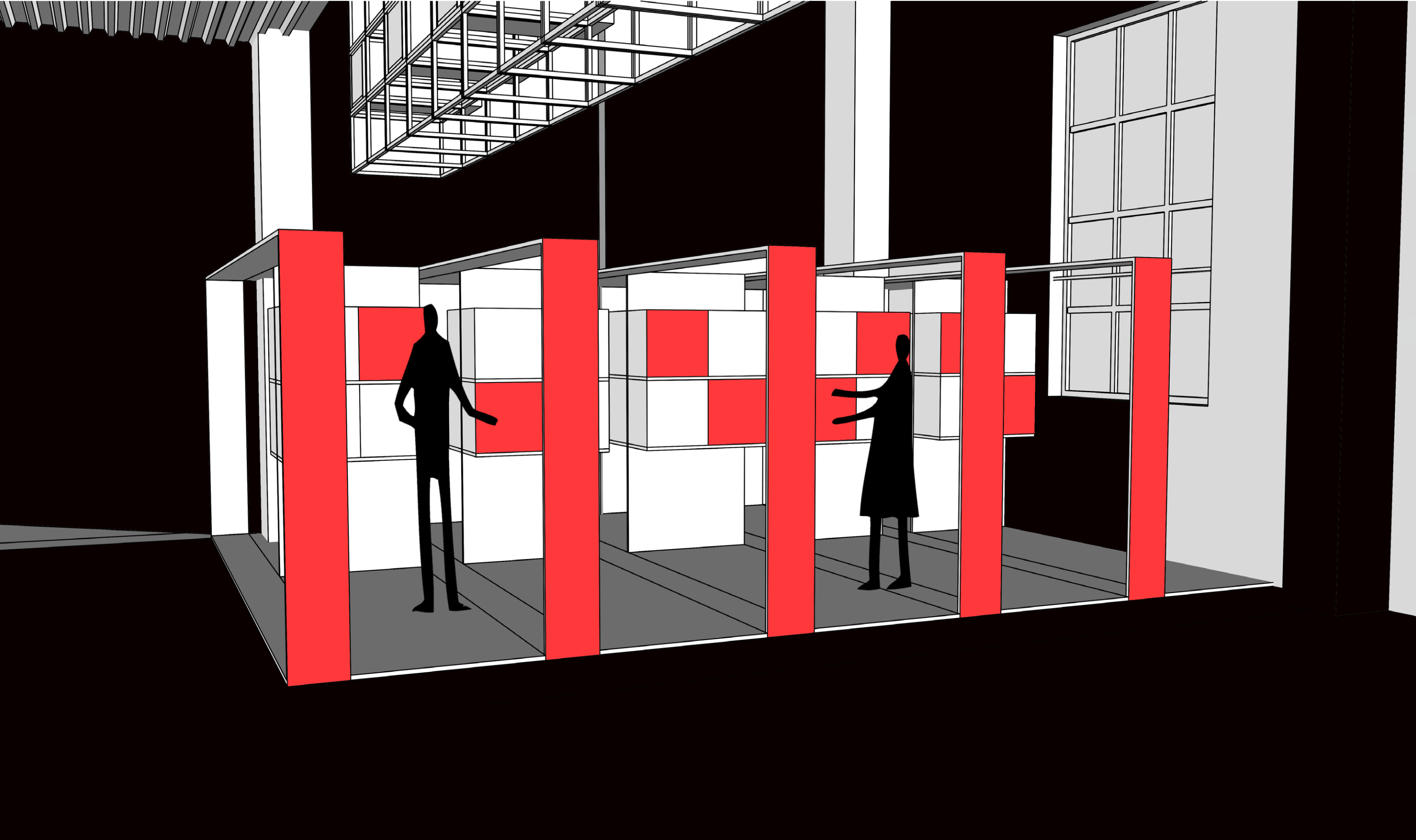




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|------------|-----------------------------------|
| 9. 花样年展示厅 | 9. Flower Year Exhibition Hall |
| 10. 面型交换空间 | 10. Surface exchange space |
| 11. 交往空间 | 11. Communication space |
| 12. 厕所 | 12. toilet |
| 13. 面型主题展厅 | 13. Surface theme exhibition hall |
| 14. 休息空间 | 14. Rest space |

二层平面图 1 : 200
Second floor plan



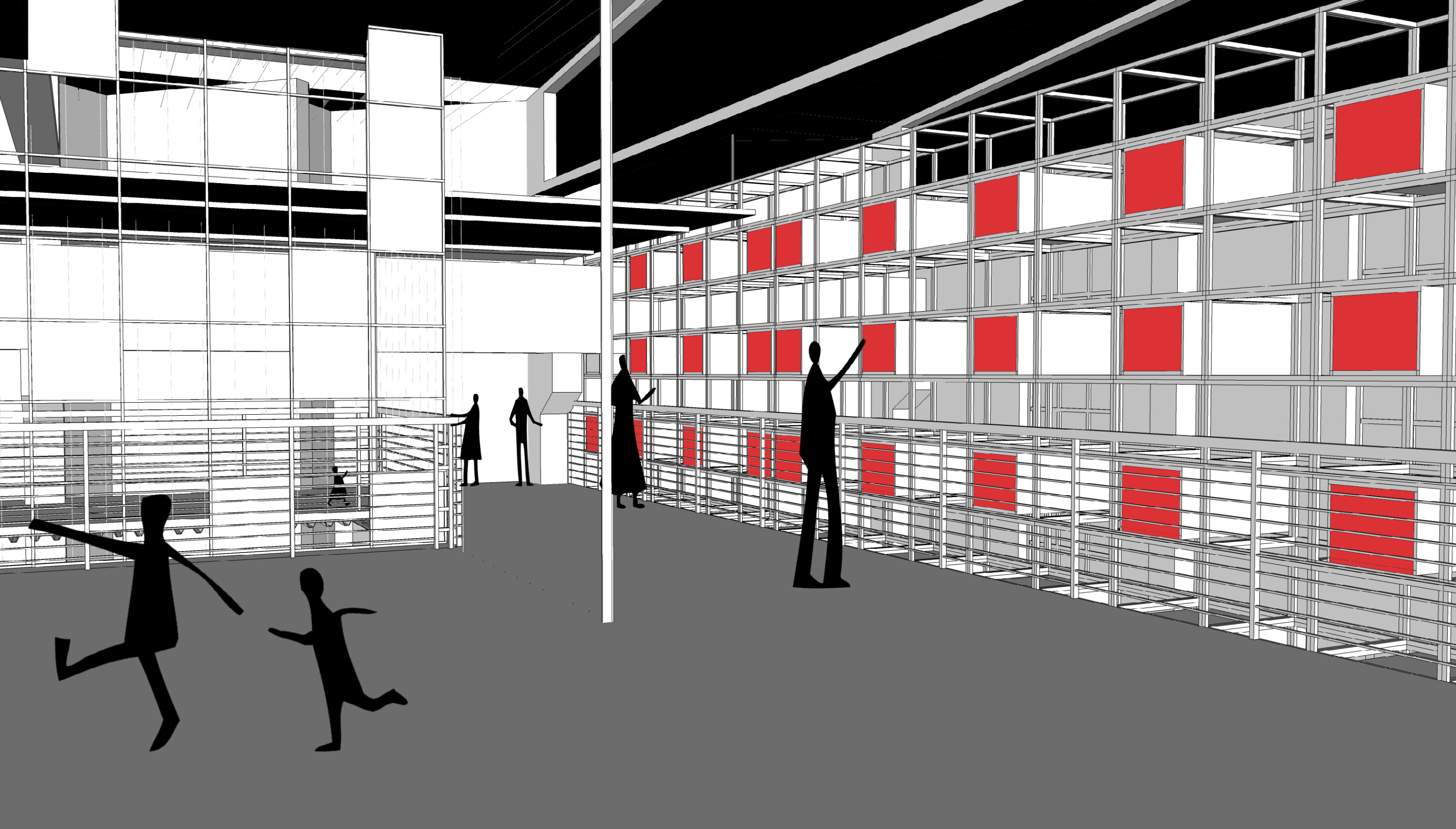


具有慈善效应的特色售卖空间 1 Charity effect of the characteristics of the sale of space 2

人们来到福艺术馆，购买玻璃盒里展示的手工艺品，最终所产生的收益捐赠给贫困地区的人们，帮助他人使人获得幸福感。

People come to the art museum, buy handicrafts in the glass box, the resulting benefits donated to people in poor areas, to help others get happiness.





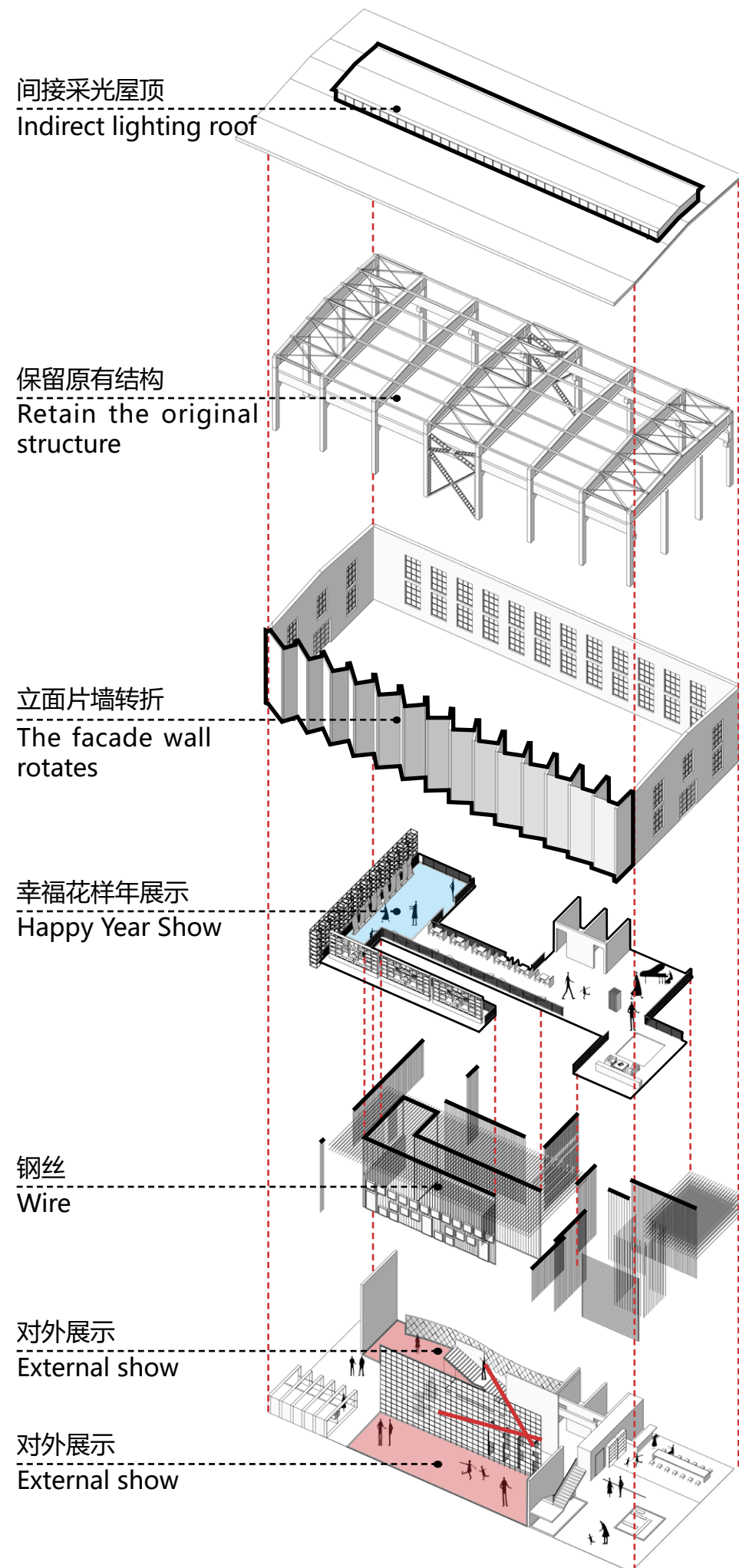
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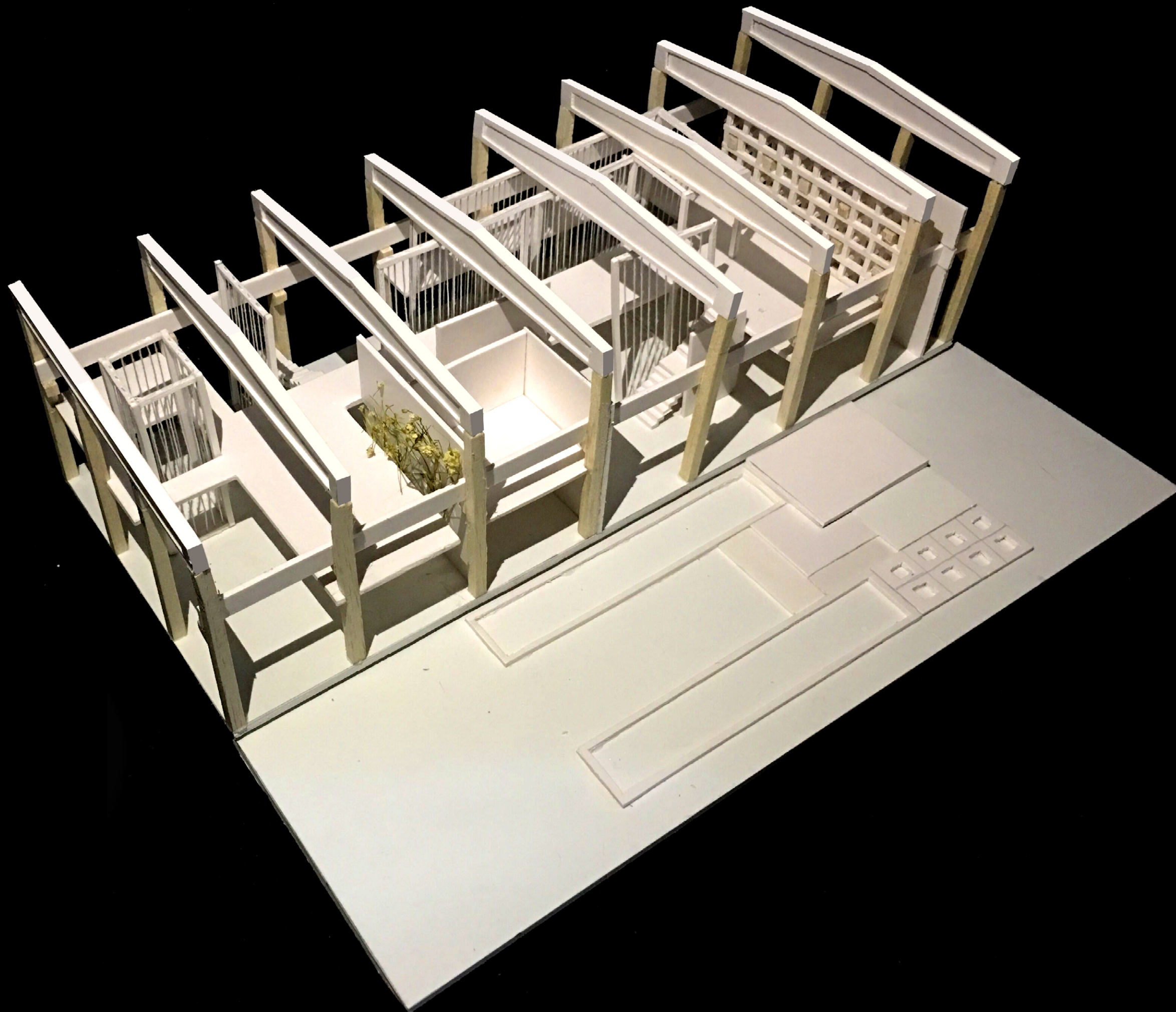




为艺术家们设置移动展架空间 Set up mobile exhibition space for artists

福艺术馆不仅提供给花样年展示，也提供给游客各类艺术家展示自己的平台。接触多样的文化使人产生幸福感。

Fu Art Gallery is not only available to the Fantasia Year Show, but also offers visitors to all kinds of artists to showcase their own platform. Touching a variety of cultures make people feel happy.





为爱重塑景观空间

Reshape the landscape for love

被拆除的北侧墙体被重新利用，用阵列的墙体排列形式，结合北部场地景观形成新的令人愉悦的爱之空间，吸引人们在这里驻足，促使事件的发生。使人在其中幸福满满。
The demolition of the north side of the wall was reused, with the array of wall arrangement, combined with the northern site of the landscape to form a new pleasant space of love, to attract people to stop here, to promote the occurrence of the incident. So that people are full of happiness.

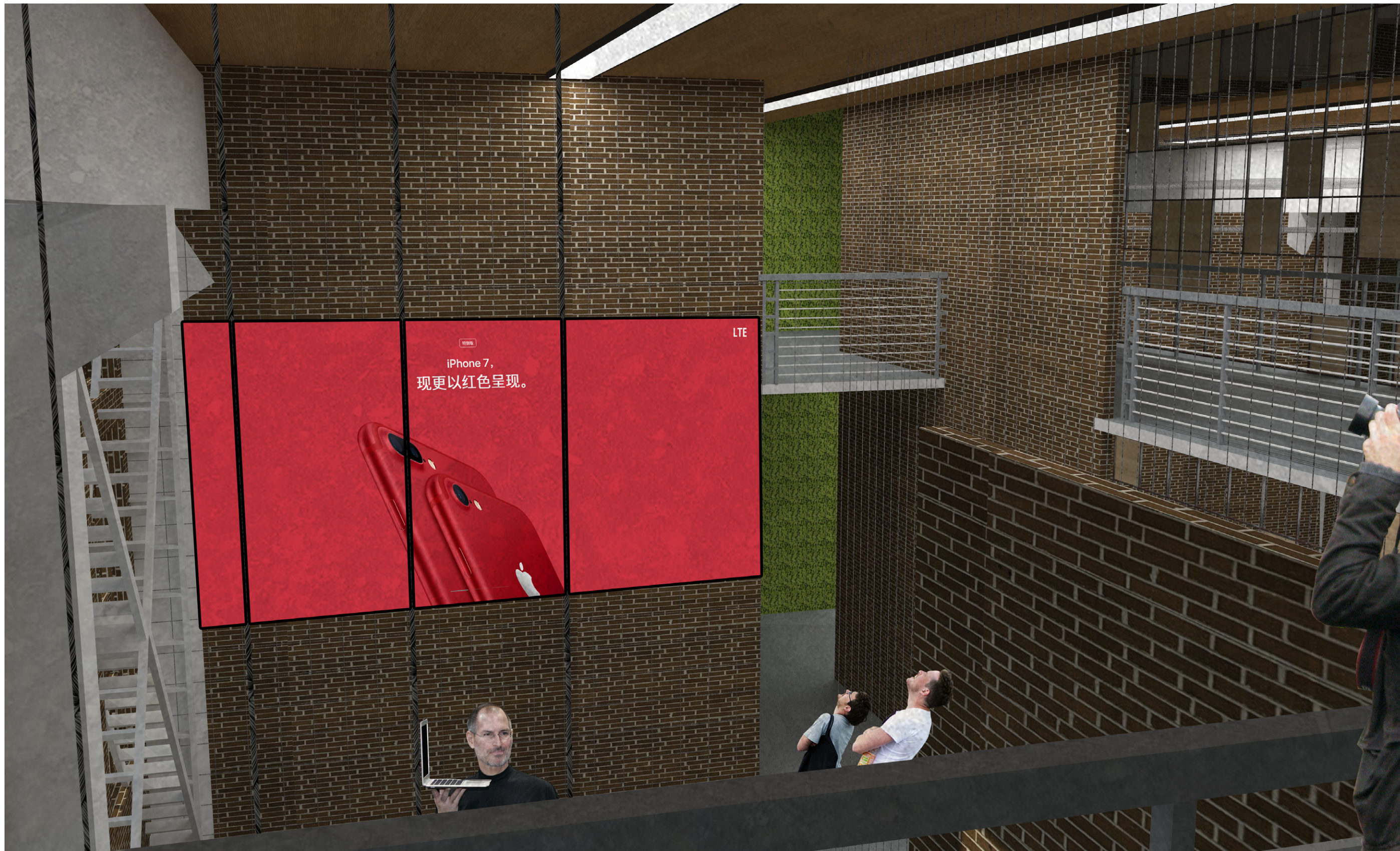


自由空间产生文化交流

Free space to produce cultural exchange

流动的自由空间使得各个展厅之间没有隔阂，人们能任意沿着钢丝或者墙体导向另外一个空间。那么来自不同区域的人们能在流动空间中不期而遇，因而产生各种可能的文化交流，让爱的文化传递到艺术馆的每一个角落。

The flow of free space makes there is no gap between the various exhibition halls, people can arbitrarily along the wire or wall to guide another space. Then people from different regions in the mobile space in the unexpected, resulting in a variety of possible cultural exchanges, so that the culture of love to the art museum every corner.



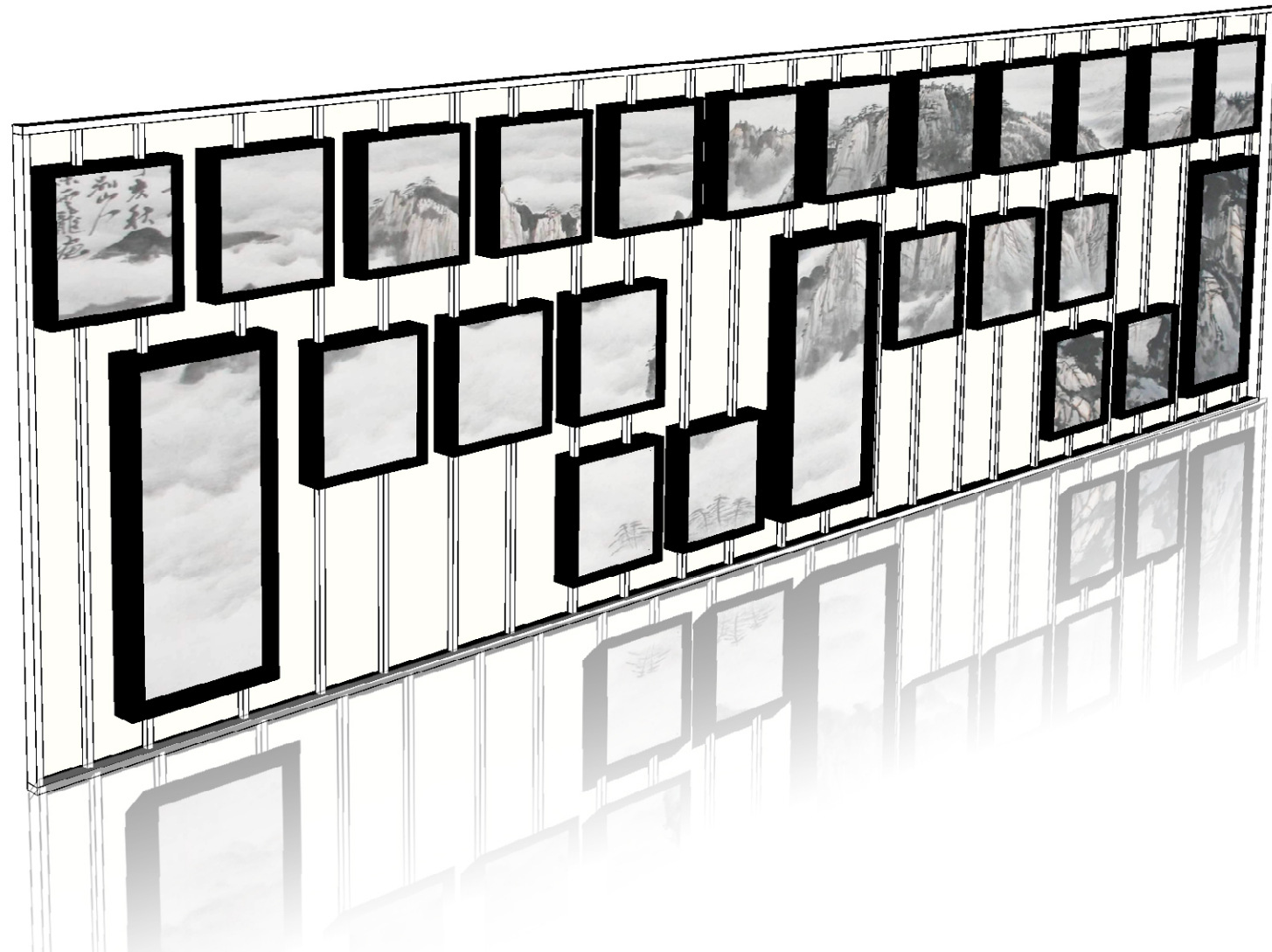
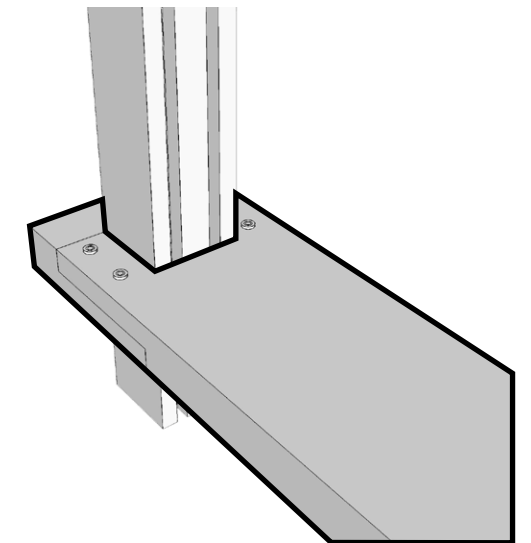
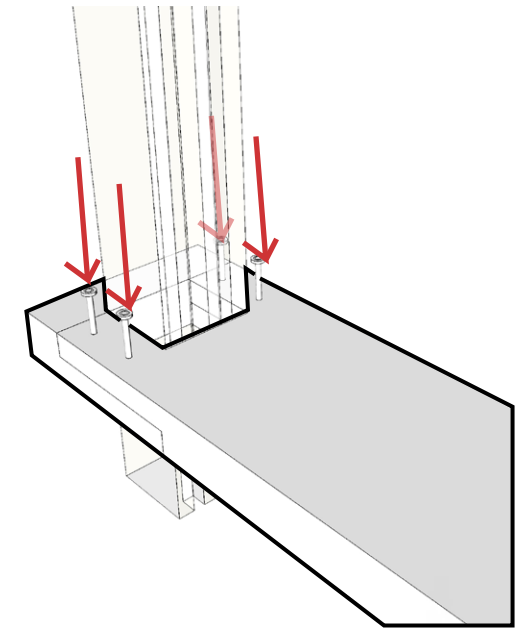
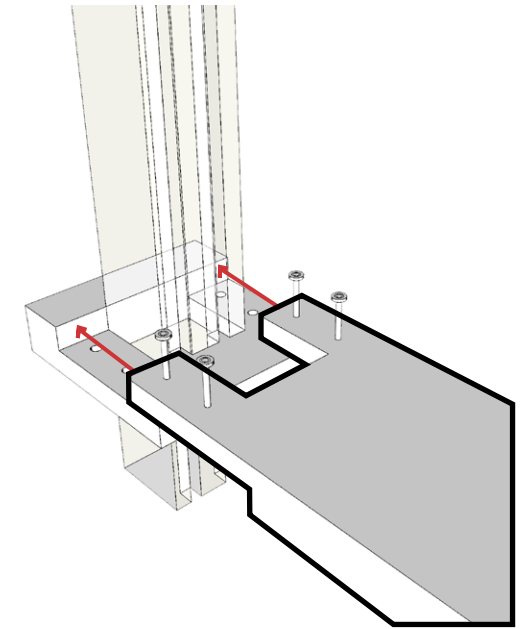
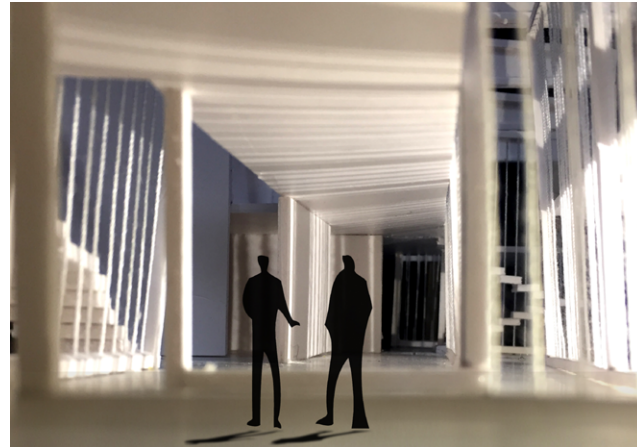
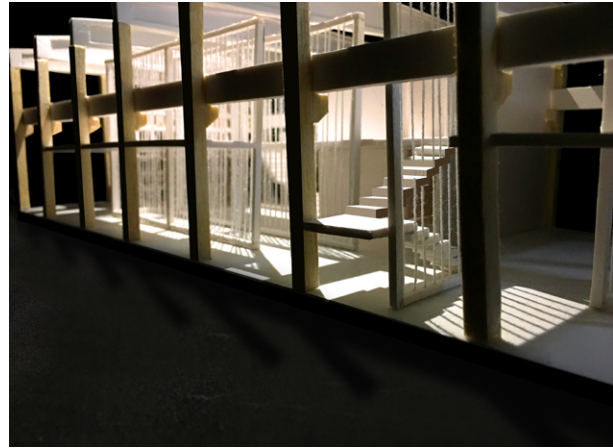
具有推广效应的路演与媒体发布会空间

The roadshow and media conference space with promotional effect

福艺术馆提供给公司企业展示自己产品的平台和路演场地，提供给他们媒体发布的平台，使企业和公司茁壮成长使人获得幸福成就感。
Fu Art Museum provides companies with a platform to showcase their products and roadshow venues, providing them with a platform for media publishing to enable businesses and companies to thrive to make people feel happy.

经济实惠的可移动展架

Affordable mobile display



装置在钢丝上的可移动展架增加了展览的**移动性**与**形态的多样性**。

The movable display of the device on the wire increases the **mobility** and **form diversity** of the exhibition.

